

CALL FOR PROPOSALS

Novant Neuroscience Hospital Mural Wilmington, NC

The Vision

Novant Neuroscience Hospital is set to open in the fall of 2022 and will be the first of its kind in southeastern North Carolina. The hospital has 108 beds, 4 operating rooms, 2 stroke procedure rooms and will provide inpatient and outpatient services to the Cape Fear region and beyond. Examples of the diseases treated include stroke, spinal problems, epilepsy, multiple sclerosis, Parkinson's disease, and dementia. The hospital will also treat critically ill patients in our new 10 bed neuro-intensive care unit.

The hospital lobby features a large (14 ft high x 17 ft wide) focus wall at the entrance. We are requesting proposals for mural art for this wall. The art should incorporate concepts around neuroscience / neurologic disease and the values of Novant Health, such as compassion, courage, teamwork, excellence, and diversity/inclusion. Novant Health's mission statement is to improve the health of our communities one person at a time.

This competition is commissioned by Novant Neuroscience Hospital and managed by the Arts Council of Wilmington and New Hanover County.

Eligibility

Although all artists are encouraged to participate, artist within the hospital's service area of New Hanover, Pender, Brunswick, Columbus, Onslow, Duplin, and Bladen counties will be given special consideration.

Project Budget

The maximum budget shall not exceed \$15,000 and shall include all costs associated with the design and installation of this work of public art, including, but not limited to, artist(s) fees, travel, lodging and per diem, insurance, materials, shop drawings, graphic design, transportation costs, and any other miscellaneous fees associated with the project.

Project Timeline

RFP Application Cycle Opens **May 1, 2022**

RFP Deadline **June 15, 2022**, 5:00pm ET

Announcement of Winning Design **July 15, 2022**

Installation Period **August/September 2022**

Application Package must Include:

Statement of Interest: Explain why you (or your team) are interested in this project. Explain why you would be a good candidate and how your experience will inform how you respond to the themes and goals of the project.

Artist Resume(s): Resumes should reflect artistic experience. Teams must include resumes for all artists. No more than one (1) page per resume.

Previous Work: Submit up to ten (10) jpeg images of existing artwork that demonstrates an ability to complete a project of this style and scope. Applicants may provide more than one photo of an individual artwork (showing different angles or details). If applying as an artist team, identify all artists of the work.

Team Responsibilities: Clearly identify the responsibilities of each team member. Only applicable to artist team submissions and not individual artist submissions.

Concept Design: Submit up to 10 digital images of the artist's renderings. Images should be submitted in JPEG format with high (300 dpi) resolutions. This initial concept design should reflect the overall theme in the design aesthetic the artist or artist team would like to submit.

Conceptual Statement: Each concept should be accompanied by a brief description detailing how the artist or artist team will be incorporating the theme and how the artist or artist team would like the public to interpret the design.

Proposal Evaluation

The following criteria will be used to evaluate proposals:

- Submittal of all required proposal materials as outlined in this RFP
- Originality of artwork
- Representation of Novant Neuroscience Hospital
- Feasibility of the project

Selection Committee

The Selection Committee shall consist of a panel of stakeholders, including representatives from Novant Neuroscience and the Arts Council of Wilmington & NHC and their designees.

In the event the Selection Committee deems no submission meets the requirements set forth in this document, they reserve the right to reject all submissions and not move forward with the project.

Payment

Upon execution of the contract, an initial draw on the funds can be disbursed upon receipt of an invoice by the artist to begin the work (\$5000), with subsequent draws coinciding with 50% and 100% completion of the project.

Copyright

The winning designer shall agree to transfer, assign, and convey to Novant Neuroscience Hospital, the design and all the designer's rights, privileges, ownership, reproduction, and interest in the mural.

Publicity

Novant Neuroscience Hospital reserves the right to exhibit or publish any design submissions received. Illustrations (winning or not) used separately or in conjunction with other designs, with or without explanatory text – may be used without cost.

Winning Artist(s) Responsibilities

The Artist(s) is/are responsible for design modifications as needed to seamlessly integrate the design concept into the hospital setting.

In all operations connected with the work, the Artist(s) shall observe and obey all precepts of the law, ordinances, and regulations of federal, city, county, and state entities. The artist(s) shall comply with all regulations of the Occupational Safety and Health Administration and all labor laws and regulations of the State of North Carolina applicable to safety.

Inquiries

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