

THE LAST PIECE OF THE PARK



The Arts Council
of Wilmington & NHC

SPONSORSHIP OPPORTUNITIES FOR THE BIJOU PARK MURAL



PROJECT GOALS

- Support a mural design that will take up the entire stucco wall facing Bijou Park at 221 N. Front St.
- Bring an art piece to the community that enhances downtown's cultural amenities.
- Create a collaborative community mural project supported by artistic design and public input.
- Build a tie in the community representing Wilmington's social and cultural diversity that brings a sense of communal ownership of the public park.

The newly renovated Bijou Park in downtown Wilmington, NC offers an exciting opportunity to enhance the pocket park and streetscape along North Front Street with a large-scale mural that harkens back to the site's early days as a theater.

Proposed as "The Last Piece of the Park," the winning design will energize the site by highlighting its heritage and history while providing an attractive backdrop in the Central Business District.

SPONSORSHIPS

PACKAGES



Your financial contribution toward this project will help support a lasting art piece that will delight residents and visitors to the park for generations.

VISIONARY LEVEL - \$10,000

- Voting opportunity on the final mural design
- Name and logo on a top-sponsor plaque to be installed on the mural site
- Mention as a top sponsor at the unveiling
- Meet & greet opportunity with the artist
- Name and logo on the project website, social media, and any form of media

LEADER LEVEL - \$5,000

- Prominent name and logo position on the sponsorships sign to be installed on site
- Mention as a top sponsor at the unveiling
- Meet & greet opportunity with the artist
- Recognition on the project website and some forms of media as a sponsor

SUPPORTER LEVEL - \$2,500

- Name on the sponsorships sign to be installed on site
- Mention as a sponsor at the unveiling
- Meet & greet opportunity with the artist
- Recognition on the project website as a sponsor

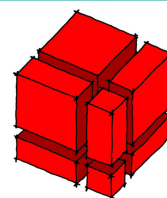
@bijouparkmural



PROJECT TIMELINE:

- Artist Application Period:
Submissions due by Jan. 1, 2023
- Final selection of winning design:
Mid-February 2023
- Announcement of winning design:
Late-February
- Mural installation period:
Spring 2023
- Mural Unveiling:
Memorial Day Weekend

PARTNERS



HIPP ARCHITECTURE
& DEVELOPMENT, PC

