



# Arty Party 2023

June 3 - Union Station @ CFCC

## Sponsorship Proposal

# About the Arty Party

Join the Arts Council of Wilmington/NHC as we celebrate our 11th year as the nucleus of Wilmington's vibrant arts scene. The Arty Party, our annual fundraiser, will be held **Saturday, June 3, 2023**, from 7:00-10:00 p.m. at Union Station at Cape Fear Community College. The magical evening will feature show-stopping performances, fine art, food & drinks.

We are appealing to visionaries like you who understand the social and economic impact of the arts on our community. With your support, we can build capacity for the Arts Council and the artists, organizations, and audiences that make Wilmington a great place to live, work, and create!

## The Arts Council's Impact

- Spearheaded the Wilmington Rail Trail to convert an unused rail corridor into an urban linear park with arts and recreational amenities
- Awarded \$400,000+ in grants to local arts organizations, artists and audiences, including:
  - \$200,000 - City of Wilmington ARPA grants to local arts organizations
  - \$ 100,000 - Grassroots Arts Program grants to local arts organization
  - \$ 30,000 - Artist Support Grants to exceptional artists
  - \$100,000+ - Broadway for a Better World tickets for underserved youth
- Oversaw public art projects for Novant, Bijou Park, and ILM
- Managed Fourth Friday Gallery Nights
- Showcased emerging and established artists at ACES Gallery (the Arts Council Exhibition Space) through monthly exhibits
- Hosted a national HBCU exhibit in partnership with CHANNEL powered by Live Oak Bank
- Hosted the Wilmington premiere of "Armageddon Time" starring our own Banks Repeta
- Installed Pedestrian Art public sculpture in downtown Wilmington
- Marketed the region's rich arts scene through weekly newsletters reaching 12,000+ subscribers

*We appreciate your support!*



## ARTY PARTY SPONSORSHIPS

### PRESENTING SPONSOR

- Top billing on all Arty Party promotions, i.e. invitations, posters, step and repeat
- Top logo placement with hyperlink on Arts Council website and social media
- Recognition from podium and opportunity to welcome guests and make remarks
- **Exclusive sponsorship of Fourth Friday Gallery Nights for one year**
- Reserved table for 8 at the Arty Party

\$10,000

### STAGE SPONSOR

- Prominent logo placement on Arty Party promotions
- Prominent logo placement with hyperlink on Arts Council website and social media
- Recognition from podium
- **Exclusive sponsorship of ACES Gallery for one year**
- Reserved table for 8 at the Arty Party

\$5,000

### ORCHESTRA SPONSOR

- Logo placement on Arty Party promotions
- Hyperlink on Arts Council website and social media
- Reserved table for 4 at the Arty Party
- Recognition from podium
- **Sponsorship of one Pedestrian Art sculpture base**

\$2,500

### BALCONY SPONSOR

- Logo placement on Arty Party promotions
- Hyperlink on Arts Council website and social media
- Reserved seating for 2 at the Arty Party

\$1,000



**FOOD  
SPONSOR**

- Exclusive logo placement at food stations at the Arty Party
- Prominent logo placement on Arty Party promotions
- Prominent logo placement and hyperlink on Arts Council website and social media
- Recognition from podium
- Reserved table of 8 at the Arty Party

**\$5,000**

**BAR  
SPONSOR**

- Exclusive logo placement at Arty Party bars
- Prominent logo placement with hyperlink on Arts Council website and social media
- Recognition from podium
- Reserved table for 4 at the Arty Party

**\$2,500**

**IN-KIND:**

Donor: \_\_\_\_\_

Donor Business/Organization \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Brief Description: \_\_\_\_\_

Retail Value: \$ \_\_\_\_\_

# YES! I WANT TO SPONSOR THE ARTY PARTY!

Thank you for sponsoring the Arty Party! Your partnership allows us to support artists, arts organizations, and audiences through innovative public/private partnerships that develop jobs, stimulate commerce, and showcase the region as an arts destination.

## CONTACT:

Business: \_\_\_\_\_  
*(Exactly as you would like it to appear)*

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_  
 *Sign me up to receive important email updates*

Phone: \_\_\_\_\_

### Select one

**PRESENTING**  
**\$10,000**

**STAGE**  
**\$5,000**

**ORCHESTRA**  
**\$2,500**

**BALCONY**  
**\$1,000**

**FOOD**  
**\$5,000**

**BAR**  
**\$2,500**

## WAYS TO GIVE:

- I've enclosed a check # \_\_\_\_\_
- I donated online at [www.artswilmington.org](http://www.artswilmington.org)
- Provided credit card details

Sponsorship Amount: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_


Zipcode: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

### Mail checks to:

Arts Council of Wilmington/NHC  
221 N. Front St.  
Suite 101  
Wilmington, NC 28401

 910-343-0998

 [info@artswilmington.org](mailto:info@artswilmington.org)

 221 N. Front St.  
Wilmington, NC 28401  
 [www.artswilmington.org](http://www.artswilmington.org)