



Arty Party 2025

October 11, 2025



SPONSORSHIP PROPOSAL



Support the Arts. Sponsor the Arty Party!

Join the Arts Council of Wilmington & NHC in celebrating 13 years as the heart of our city's vibrant arts scene!

Our annual fundraiser, The Arty Party, is set for Saturday, October 11, 2025, from 7:00-10:00, at Cinespace (formerly Screen Gems). The magical evening features show-stopping performances, fine art, gourmet food, and craft cocktails.

We invite visionary sponsors like you to be part of this signature event, supporting the artists, organizations, and audiences that make Wilmington a dynamic place to live, work, and create!

Why Sponsor The Arty Party?

As a sponsor, you will:

- Align your brand with Wilmington's \$75 million arts sector
- Gain exposure to an engaged, arts-loving audience
- Receive recognition through our promotional channels (weekly newsletters to 12,000+ subscribers, social media, press releases, and event signage)
- Enjoy VIP access to the event

The Arts Council's Impact

- ✓ Awarded over \$250,000 in grants to local arts organizations in FY 24-25
- ✓ Awarded \$25,000 in Artist Support Grants to artists of all disciplines in FY 24-25
- ✓ Commissioned public art for the new Michael Jordan Clinic on Greenfield St.
- ✓ Provided professional development for artists and arts organizations
- ✓ Produced the Wilmington Theater Awards
- ✓ Managed Fourth Friday Gallery Nights, a beloved local arts tradition
- ✓ Showcased artists at ACES Gallery with monthly exhibitions
- ✓ Installed Pedestrian Art sculptures in downtown Wilmington
- ✓ Marketed the region's arts scene through newsletters reaching 12,000+ weekly
- ✓ Spearheaded the Wilmington Rail Trail project to convert an unused rail bed into an urban linear park with arts and recreational amenities

Let's keep Wilmington's arts scene vibrant and thriving—together!



ARTY PARTY SPONSORSHIPS

PRESENTING SPONSOR

- Top billing on all Arty Party promotions, i.e. invitations, posters, step and repeat
- Top logo placement with hyperlink on Arts Council website and social media
- Recognition from podium and opportunity to welcome guests and make remarks
- **Exclusive sponsorship of Fourth Friday Gallery Nights for one year**
- Reserved table for 8 at the Arty Party

\$10,000

STAGE SPONSOR

- Prominent logo placement on Arty Party promotions
- Prominent logo placement with hyperlink on Arts Council website and social media
- Recognition from podium
- **Exclusive sponsorship of ACES Gallery for one year**
- Reserved table for 8 at the Arty Party

\$5,000

ORCHESTRA SPONSOR

- Logo placement on Arty Party promotions
- Hyperlink on Arts Council website and social media
- Reserved table for 4 at the Arty Party
- Recognition from podium
- **Sponsorship of one Pedestrian Art sculpture base**

\$2,500

BALCONY SPONSOR

- Logo placement on Arty Party promotions
- Hyperlink on Arts Council website and social media
- Reserved seating for 2 at the Arty Party

\$1,000



The Arts Council of Wilmington & NHC

FOOD SPONSOR

- Exclusive logo placement at food stations at the Arty Party
- Prominent logo placement on Arty Party promotions
- Prominent logo placement and hyperlink on Arts Council website and social media
- Recognition from podium
- Reserved table of 8 at the Arty Party

\$5,000

BAR SPONSOR

- Exclusive logo placement at Arty Party bars
- Prominent logo placement with hyperlink on Arts Council website and social media
- Recognition from podium
- Reserved table for 4 at the Arty Party

\$2,500

IN-KIND:

Donor: _____

Donor Business/Organization _____

Address: _____

Email: _____

Brief Description: _____

Retail Value: \$ _____

YES! I WANT TO SPONSOR THE ARTY PARTY!

Thank you for sponsoring the Arty Party! Your partnership allows us to support artists, arts organizations, and audiences through innovative public/private partnerships that develop jobs, stimulate commerce, and showcase the region as an arts destination.

CONTACT:

Business: _____

(Exactly as you would like it to appear)

Name: _____

Address: _____

Email: _____

☐ Sign me up to receive important email updates

Phone: _____

Select one

☐

PRESENTING
\$10,000

☐

STAGE
\$5,000

☐

ORCHESTRA
\$2,500

☐

BALCONY
\$1,000

☐

FOOD
\$5,000

☐

BAR
\$2,500

WAYS TO GIVE:

☐ I've enclosed a check # _____

☐ I donated online at www.artswilmington.org

☐ Provided credit card details

Sponsorship Amount: \$ _____

Credit Card #: _____

Zipcode: _____

Exp: _____ CVC: _____

Signature: _____

Mail checks to:

Arts Council of
Wilmington/NHC
221 N. Front St.
Suite 101
Wilmington, NC 28401

☎ 910-343-0998

✉ info@artswilmington.org

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