

Arty Party 2025

October II, 2025



SPONSORSHIP PROPOSAL



Support the Arts. Sponsor the Arty Party!

Join the Arts Council of Wilmington & NHC in celebrating 13 years as the heart of our city's vibrant arts scene!

Our annual fundraiser, The Arty Party, is set for Saturday, October 11, 2025, from 7:00-10:00, at Cinespace (formerly Screen Gems). The magical evening features show-stopping performances, fine art, gourmet food, and craft cocktails.

We invite visionary sponsors like you to be part of this signature event, supporting the artists, organizations, and audiences that make Wilmington a dynamic place to live, work, and create!

Why Sponsor The Arty Party?

As a sponsor, you will:

- Align your brand with Wilmington's \$75 million arts sector
- Gain exposure to an engaged, arts-loving audience
- Receive recognition through our promotional channels (weekly newsletters to 12,000+ subscribers, social media, press releases, and event signage)
- Enjoy VIP access to the event

The Arts Council's Impact

- Awarded over \$250,000 in grants to local arts organizations in FY 24-25
- ✓ Awarded \$25,000 in Artist Support Grants to artists of all disciplines in FY 24-25
- Commissioned public art for the new Michael Jordan Clinic on Greenfield St.
- ✓ Provided professional development for artists and arts organizations
- Produced the Wilmington Theater Awards
- Managed Fourth Friday Gallery Nights, a beloved local arts tradition
- ✓ Showcased artists at ACES Gallery with monthly exhibitions
- Installed Pedestrian Art sculptures in downtown Wilmington
- Marketed the region's arts scene through newsletters reaching 12,000+ weekly
- Spearheaded the Wilmington Rail Trail project to convert an unused rail bed into an urban linear park with arts and recreational amenities

Let's keep Wilmington's arts scene vibrant and thriving—together!



ARTY PARTY SPONSORSHIPS

PRESENTING SPONSOR

- Top billing on all Arty Party promotions, i.e. invitations, posters, step and repeat
- Top logo placement with hyperlink on Arts Council website and social media
- Recognition from podium and opportunity to welcome guests and make remarks
- Exclusive sponsorship of Fourth Friday Gallery Nights for one year
- Reserved table for 8 at the Arty Party



STAGE SPONSOR

- Prominent logo placement on Arty Party promotions
- Prominent logo placement with hyperlink on Arts Council website and social media
- Recognition from podium
- **Exclusive sponsorship of ACES Gallery for** one year
- Reserved table for 8 at the Arty Party



ORCHESTRA SPONSOR

- Logo placement on Arty Party promotions
- Hyperlink on Arts Council website and social media
- Reserved table for 4 at the Arty Party
- Recognition from podium
- Sponsorship of one Pedestrian Art sculpture base

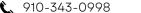


BALCONY SPONSOR

- Logo placement on Arty Party promotions
- Hyperlink on Arts Council website and social
- Reserved seating for 2 at the Arty Party









FOOD SPONSOR

- Exclusive logo placement at food stations at the Arty Party
- Prominent logo placement on Arty Party promotions
- Prominent logo placement and hyperlink on Arts Council website and social media
- Recognition from podium
- Reserved table of 8 at the Arty Party



BAR SPONSOR

- Exclusive logo placement at Arty Party bars
- Prominent logo placement with hyperlink on Arts Council website and social media
- Recognition from podium
- Reserved table for 4 at the Arty Party



IN-k	(IND:
------	-------

Donor:				
Donor Busine	ss/Organization			
Address:				
_				
Email:				
Brief Description:				

Retail Value: \$_____

YES! I WANT TO SPONSOR THE ARTY PARTY!

Thank you for sponsoring the Arty Party! Your partnership allows us to support artists, arts organizations, and audiences through innovative public/private partnerships that develop jobs, stimulate commerce, and showcase the region as an arts destination.

Select one

Business:	CT:			PRESENTING \$10,000
business.	—————————————————————————————————————	vould like it to appear)		STAGE
Name:				\$5,000
Address:				46,000
Email:	Sign me up to	o receive important email updates		ORCHESTRA \$2,500
Phone:		, , , , , , , , , , , , , , , , , , ,		BALCONY \$1,000
WAYS TO GIVE:		l've enclosed a check #		FOOD \$5,000
WAISTO	J GIVE.	I donated online at www.artswilmington.c Provided credit card details	org	BAR \$2.500
Sponsorsh	ip Amount:	\$	Arts Co	necks to: Duncil of
Credit Card #:				ton/NHC Front St.
Zipcode:				e 101
Exp:		CVC:	Wilmingtor	n, NC 28401
Signature:				

(910-343-0998

info@artswilmington.org

